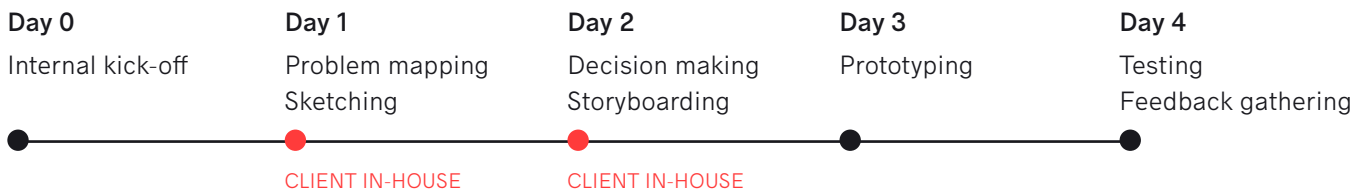


Design Sprint

Prototype and test bold *Business Ideas* in just 4 days.

What's The *Format*?



Who is using *Design Sprint*?



What are the *Benefits* ?



**FASTER & MORE
EFFICIENT**



**DRIVEN BY
CUSTOMERS**



CHEAPER



CONCRETE



HOLISTIC

What do you get from the *Sprint*?

- + Momentum. Big time.
- + Every member of your team is on the same page. Same understanding of problems and possible solutions.
- + Clarity of where we are and where we're going - clear action points.
- + Answers or partial answers to most important sprint questions.
- + Prototype of the solution tested (validated with clients).
- + Raw design files.
- + Sprint Summary Doc with recommendations about priorities and next actions.

